

# Chelsea G. Chiapuzio

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[LinkedIn Profile](#)  
[Portfolio](#)

## EDUCATION

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### Arizona State University – GPA 3.9/4.0

Phoenix, AZ

- *Master of Mass Communications, August 2018*

### University of Nebraska-Lincoln – GPA 3.6/4.0

Lincoln, NE

- *Bachelor of Journalism, May 2017*
- *Majors: Broadcast Journalism Production & Advertising/Public Relations*
- *Minors: Communication & Film Studies*

## EXPERIENCE

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### Favored.live

Culver City, CA | *August 2025 – Present*

#### *Director of Post Production*

- Drive departmental strategy and growth, overseeing six figure budgets.
- Improved cross-team efficiency by 30% through streamlined workflow automation.
- Architected the strategic vision for the post production department, aligning creative operations with company growth objectives.
- Enhanced review processes, reducing turnaround times by 50% and increasing project accuracy by 90%.
- Delivered strategic insights on post production performance, enabling leadership to make informed operational decisions.

### True Beauty Digital/Favored.live

Culver City, CA | *May 2023 – July 2025*

#### *Head of Post Production*

- Lead and manage the Post Department, overseeing a roster of 20+ freelance editors, motion graphics artists, coordinators, designers, colorists, and technical staff.
- Act as the primary liaison for client communication, ensuring post-production deliverables align with creative briefs and campaign goals.
- Develop and implement scalable workflows across branded, commercial, and social content production.
- Act as strategic partner for clients, ensuring 100% on-time delivery and alignment with KPIs.
- Serve as a creative problem-solver during high-pressure timelines, offering solutions to keep projects on track without compromising quality.
- Oversee post-production budgets and monitor project scope, anticipating risks and resolving issues proactively.
- Partner cross-functionally with Creative, Production, and Strategy teams to align timelines, priorities, and expectations.

### True Beauty Digital/Favored.live

Culver City, CA | *September 2021 – May 2023*

#### *Post Production Manager*

- Sourcing, assigning and managing staff such as editors, designers, technical directors, across various projects for two companies.
- Create post timelines for upwards of 300 videos at a time.
- Creating management systems and processes to track and optimize the completion of work.
- Management of post assets including ingesting, organizing storage, and distributing the digital assets of projects after they've shot.
- Managing post and live technology.
- Editing and technical directing when possible.

**Inside Edition****Burbank, CA | February 2021 – September 2021****Video Editor**

- Coordinate with the social team and video/editorial teams to identify content opportunities for digital and social channels from a social-forward perspective.
- Develop pitches and give recommendations on treatments.
- Source and accurately credit videos and photos for packages.
- Manage multiple video projects at a time, including short and long-form.
- Edit on Premiere Pro and Avid.
- Produce live social video events for various platforms.
- Retrieve video assets from server.
- Meet deadlines according to publishing schedule.

**Entertainment Tonight****Burbank, CA | December 2018 – September 2021****Video Editor**

- Edit video content for live programming on stream.
- Collaborate with producing team on video elements for broadcast.
- Cut live shows for playback and social/syndication.
- Troubleshoot edit, graphic and delivery systems.
- Assist in Control Room as needed.
- Coordinate with senior technical staff to enhance systems and improve workflows.

**Snapchat****Santa Monica, CA | September 2018 – February 2019****Video Editor**

- Edit content for sports, news and college community videos on Snapchat's 'Our Stories' feature.
- Curate NFL and College Football coverage in real time for upwards of 1,000,000 viewers worldwide.
- Utilize Adobe Premiere, After Effects and Illustrator to enhance user experience.
- Brainstorm copy for story headlines and fresh segments.

**NFL Media****Culver City, CA | October 2018 – December 2018****Jr Editor/Producer**

- Edit various content for live studio shows using Adobe Premiere Pro and After Effects.
- Handle critical deadlines and short turnarounds in a fast-paced live broadcast environment.
- Interact collaboratively and take direction from Producers and Production Assistants in a 1-on-1 environment, as well as working independently.
- Create and export graphics in After Effects utilizing prebuilt templates.
- Adhere to all facility SOPs and existing workflows to execute numerous daily tasks.
- Troubleshoot technical issues in the facility and solve them in a time-critical manner.

**NFL Media****Culver City, CA | August 2018 – October 2018****Post Production Assistant**

- Responsible for watching a game and preparing several highlight clips for entire media group.
- Responsible for logging, archiving important video and other various tasks related to production.
- Respond quickly in under short deadlines.
- Adhere to established production schedule to meet deadlines.
- Logging NFL game melts within our media database and inputting detailed metadata to allow for keyword searches across our edit bays and logging stations.
- Checking all recorded feeds for technical issues such as audio sync problems.
- Transcribing sound and pressers that come into the building, and notifying producers and editors of the best sound bites.
- Archiving footage such as podcasts, shows, and interviews.

**SKILLS**

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- Adobe Creative Cloud, AVID, Final Cut Pro, DaVinci Resolve
- Asana, AirTable, Bill.com, Google Suite, Microsoft Teams, Wrike, Zoom
- Client & Stakeholder Management, Campaign Strategy & Execution, Post-Production Leadership
- Budget Oversight & ROI Tracking, Workflow & Process Development, Cross-Functional Collaboration